



STANDING
STRONG

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COMMEMORATION OF THE
NIGERIAN-GERMAN
CHAMBER OF COMMERCE
(NGCC)

BACKGROUND:

Despite going through challenging times, the NGCC is standing strong, surmounting hurdles and steadily marching towards realizing the goals of the founding fathers.

The Nigerian German Chamber of Commerce also, formerly known as the Nigerian-German Business Council and Nigerian-German Business Association, was established in 1986 with the full support of :

- ❖ Representatives of the Nigerian business community
- ❖ Delegation of German Industry and Commerce (DGIC)
- ❖ The German Embassy

Our vision



- ◆ As a not for profit membership organization, it's made up of over 250 German and Nigerian owned business enterprises.
- ◆ The NGCC is a private sector driven chamber of commerce and the cardinal objective is to foster bilateral business relationships between Nigeria and Germany.
- ◆ The NGCC for 35 years has invested and partnered with Nigerian and German government agencies , business men and civil societies, to implement impact-driven, developmental programs, including trade and investment activities that provides resources, capacity building, business relationship, networking and financial values to her members.
- ◆ This commemoration, presents a unique opportunity to measure our previous performances as well as celebrate and strategize towards the next fifteen years when NGCC would be 50 years stronger. (VISION 2036.)

COMMEMORATION TIME FRAME:

The time frame is from December 2021 – October 2022.
(In view of this, all major events will be leveraged to highlight the celebration throughout next year.)



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KEY EVENTS TO MARK

HIGHLIGHTS

S/N	TITLE	DATE	LOCATION
1	Presidential Dinner and Award Night	December 2021	Nigeria
2	Nigerian-German Cultural Trade Show	March 2021	Nigeria
3	Nigerian-German Invest Talk	June 2022	Nigeria
4	Celebration of Nigerian Business Day	August 2022	Berlin
5	NGCC Business Luncheon at the German Consulate	October 2022	Nigeria



PRESIDENTIAL DINNER AND AWARD NIGHT

KEY FEATURES

Launching of NGCC Mobile
Application

Launching of NGCC Premium
Club

Launching of NGCC Start-up Club

Launching of NGCC SME's Club

Staff Awards

Anniversary Cake

Special Awards to 35
distinguished Members

Award to the founding Members

Recognition of Past Presidents ,
COOs and DGs'

Launching of NGCC Maiden
Calendar

Anniversary Logo



March 2022

Nigerian-German Cultural and Trade Show

(Fact finding mission, face to face interaction, open competition, product review, showcasing, branding, product launching and networking)



Nigerian-German Invest Talk

June 2022



Creating a platform for foreign direct investment, Business opportunities and Advocacy, Higher investment return, retirement plan, tax efficiency, Beat inflation and financial goals

A group of people are gathered around a table, clinking beer glasses in a toast. The scene is festive, with warm, bokeh-style lights in the background. A person in a red and white plaid shirt is visible on the right, and another person in a blue shirt is on the left. The overall atmosphere is celebratory and social.

August 2022

Celebration of Nigerian **Business Day in Berlin**

(Early trade investment, Exhibition, Networking, Display of Products and services, promotion of bilateral trade relations and showcasing projects)

october 2022

NGCC Business Luncheon at the German Consulate in Lagos

(Increased productivity, collaboration among employees, Better meetings, meeting with outside vendors and clients and sharing experiences)





SOCIAL MEDIA ACTIVITIES

We will work with key social media influencers to share NGCC'S impact stories on different social media platforms with a unique hashtag and compelling visual contents.

Social media campaigns will also proactively engage the public before and during the conference, through content promotions and social media tips such as 35 things you should know about the NGCC. which will be tagged “Did you Know?”

There will also be live tweets and Instagram live streaming during the conference.

A Documentary display of NGCC'S works and achievements over the past 35 years to be aired.

EVENT
EVENT

EVENT
PARTNERS